



# WOMEN'S SUMMIT

## FLIP VIRGINIA BLUE

### June 24, 2017



Presented by Network NoVA

8:00 - 9:00	<b>Registration</b> <b>Morning Yoga</b> with <i>Shakta Khalsa</i> <b>Resource &amp; Advocacy Fair Opens</b>	10:25 - 10:40	<b>As Goes Virginia, So Goes the Nation: Why this Election Matters to America</b> <i>Jennifer Wexton, Virginia State Senator, D33</i>
9:00 - 9:15	<b>Welcome</b> <i>Stair Calhoun, Executive Director, Network NoVA</i> <b>Moderator - Holly Hazard, Network NoVA</b>	10:40 - 11:05	<b>Organizing to Win: We Have the Candidates, the Technology, and the Messaging. All We Need Is You</b> <i>Chris Walsh, Co-Founder, Flippable</i> <i>Sarah Dohl, Chief Communications Officer, Indivisible</i>
9:15 - 9:25	<b>When Women Commit, We Win</b> <i>Julie Jakopic, Chair, Virginia's List</i>	11:05 - 11:15	<b>Building the Voter Base</b> Linda Perriello, Tom's mother
9:25 - 10:10	<b>An Unlikely Victory: How Commitment, Organization, and Strategy Beat the Odds in Virginia</b> <b>Moderator - Danica Roem, Journalist &amp; Candidate D13</b> <i>Jackie Smith, Clerk of Court, Manassas</i> <i>Michael Bizik, Super Canvasser</i> <i>Marilyn Karp, Indivisible NoVA West</i>	11:15 - 12:00	<b>Candidate Forum: Views from the Precincts</b> <b>Introduction - Senator Barbara Favola, D31</b> <b>Conclusion - Renise Leresche, Network NoVA</b>
10:10 - 10:25	<b>Fertilizing Grassroots and Growing Democracy</b> <i>Lisa Guide, Women Effect Action Fund</i> <i>Georgiana Cannan, Voter Protection and Policy Director, Virginia Dems</i> <b>Introduction - Katherine White, Program Director, Network NoVA</b>	12:00 - 1:30	<b>Lunch - Sponsor: Bledsoe &amp; Associates</b> <b>Meet &amp; Greet with Candidates</b> <b>Resource &amp; Advocacy Fair - Sponsor: Humane Dominion</b>
		1:30 - 3:00	<b>Workshops Session 1</b> (Workshops listed on back)
		3:00 - 4:30	<b>Workshops Session 2</b> (Workshops listed on back)
		4:30 - 5:00	<b>CLOSING SESSION</b> <b>From Now to November 7th, Bringing in a Win</b> <i>Jill Caiazzo, Virginia Democratic Party Women's Caucus</i>  <b>What Now? How to Make Every Day Count</b> <i>Barb Jones, Network NoVA</i>

**Workshops Session 1**

		Potomac E	Potomac D	Potomac B	Loudoun Ballroom	Potomac A
1:30 – 3:00	1:30 - 2:15	<p>[Offered Only Once]</p> <p><b>When We Are Well Funded, We WIN</b> Finding the fun in both the art and science of raising money. <i>Sponsor: Fight Back PAC</i> <b>Del. Kathleen Murphy, D34</b> <b>Kathryn Sorensen, David Reid</b> <i>Campaign</i></p>	<p>[Offered Only Once]</p> <p><b>When We Go for the Rural Vote, We WIN</b> <i>Sponsor: Del. Marcus Simon, D53</i> Techniques and discussion about how to reach rural voters. <b>Vee Frye, Rural Caucus</b> <b>Barbara Leach, My Rural America</b> <b>Linda Mann, Bridging the Political Divide</b></p>	<p><b>When We Take Back Democracy, We WIN</b> <i>Sponsor: Del. Kaye Kory, D38</i> How gerrymandering has corrupted our system of government and how we can fix it. <b>Brian Cannon, Executive Director, One Virginia 2021</b> <b>Al Durante, Candidate D54</b> <b>Angela Lynn, Candidate D25</b> <b>Chris Tallent, National Campaign Director, MayDay.us</b> <b>Janice Yohai, Voter Registration/Education FCDC</b></p>	<p><b>When We Strategize, We WIN</b> <i>Sponsor: Crowdpac</i> How any activist, in state or out, can participate in our local elections and help tip a seat to the left. <b>Paul Berry, Campaign Manager, Del. Lopez - Mini-VAN training</b> <b>Jessica David, Virginia House Dems</b> <b>Yasmin Radjy, VA State Director, Mobilize</b> <b>Derek Smock, Field Director, Del. Bell - State of the art phone bank training</b> <b>Robbin Warner, Postcards4VA</b></p>	<p><b>When We Spread the Vote, We WIN</b> <i>Sponsor: Spread the Vote</i></p> <p><b>SPECIAL DOUBLE SESSION</b></p> <p>Spread the Vote (STV) fights voter suppression by helping citizens of states with Voter ID laws get the IDs they need to vote. This workshop will be the launch of STVs Northern Virginia campaign. <b>Kat Calvin, STV</b></p>
	2:15 - 3:00	<p>[Offered Only Once]</p> <p><b>When We Use Social Media, We WIN</b> <i>Sponsor: Open Progress</i> Learning to use social media and technology to influence election results. <b>Jenny Couch, Couch Digital Strategies</b> <b>Elizabeth Haynes, Open Progress</b> <b>Catherine Read, Creative Read</b></p>				
<b>Workshop Session 2</b>						
3:00 – 4:30		<p>[Offered Only Once]</p> <p><b>When We Collaborate, We WIN</b> <i>Sponsor: Open Progress</i> This will be a full demonstration of the Open Progress volunteer system with Q &amp; A. <b>Elizabeth Haynes, Open Progress</b></p>	<p>[Offered Only Once]</p> <p><b>When We Organize, We WIN</b> <i>Sponsor: Del. Ken Plum, D36</i> How to connect with people and organizations in your district to bring in a win. <b>Julie Emery, Executive Director, Virginia Civic Engagement Table</b> <b>David Pala, Political Director, New Virginia Majority</b></p>	<p><b>When We Take Back Democracy, We WIN</b> <i>Sponsor: Del. Vivian Watts, D39</i> Session repeated, see description above</p>	<p><b>When We Strategize, We WIN</b> <i>Sponsor: Del. Eileen Filler-Corn</i> Session repeated, see description above</p>	